

WHAT HELPS CHANGE STICK?

Change is more likely to last when it becomes part of the way the organization operates. How can you incorporate it into your organization's structure to ensure that changes are lasting and not temporary?



Repeated reinforcement over time



Visible follow-through from leaders



Manager support & consistent messaging



Accountability for new behaviors



Continued attention after launch



Alignment with policies, processes, & training



Connection to purpose, not just compliance