

VOLUNTEERING IN THE WORKPLACE:

HOW TO PROMOTE A CULTURE OF GIVING BACK



Paid Volunteer Time Off (VTO)

Allow employees to take paid time off to volunteer for causes they're passionate about. This encourages them to engage without the worry of lost wages.

Skill-based Volunteering

Let employees use their unique professional skills to support nonprofits. These contributions can be incredibly valuable for causes that need expertise.

Virtual Volunteering

For remote or hybrid teams, offer virtual volunteering options. Employees can engage in online tutoring or mentoring, or they can contribute to digital initiatives.

Volunteer Days or Team Events

Organize company-wide volunteer days or team-building events focused on volunteering. It's a great way to bond and make a collective impact on a community.

Partnering with Local Charities

Develop partnerships with local organizations to give employees easy access to volunteer opportunities, making it more convenient and sustainable.

Volunteer Matching Programs

Offer a program that matches employees' volunteer hours with a financial donation. This provides extra value to their time spent volunteering.