THE BUSINESS CASE OF COACHING

Productivity
- Raised Work Performance: 70%
- Refined Business Management: 61%
- Improved Time Management: 57%

Learning
When training is supported by coaching, learning retention improves from 22% to 88%

People
- Boosted Self-Confidence: 80%
- Energized Relationships: 73%
- Enhanced Communication Skills: 72%

ROI
- When estimated in most conservative manner, ROI averaged nearly 5.7 times the investment in coaching.

Sources:
- https://instituteofcoaching.org/coaching-overview/coaching-benefits
- https://nlpwithpurpose.com/blog/coaching-statistics/
- https://erickson.edu/blog/is-coaching-worth-the-investment